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# Survive & thrive

EIC Insight Report 2024  
VOLUME VIII

**MEDIA PACK 2024**



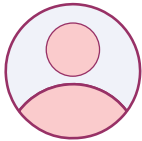


## Survive & Thrive

Get noticed by top operator and contractor judges, raise the profile of your organisation, and help shape government policy

The annual EIC Survive and Thrive Insight Report highlights and analyses the growth and development strategies deployed by our members.

Participate in our annual report through an interview with our CEO, Stuart Broadley, resulting in automatic entry into the World Energy Supply Chain Awards 2024.



**10,000+**

Readership\*

\*Total readership: newsletter, Issuu and social media channels



## The Survive & Thrive Report is another great way to showcase your success!

The digital report reached **10,483 readers in 2023** and hard copies are distributed at EIC Awards ceremonies in **London, Houston, Dubai, Rio de Janeiro and Kuala Lumpur**.

*\*This opportunity is available for EIC members only.*

EIC SURVIVE & THRIVE 8	
Advertisement type	Rate
Double page spread	£4,500 + VAT
Full page A4 ad format	£3,000 + VAT
Inside front cover	£ 3,600 + VAT
Inside back cover	£ 3,600 + VAT



# Advertising Opportunities

Contact **Leliam Castro**, Head of Marketing and Communications: [leliam.castro@the-eic.com](mailto:leliam.castro@the-eic.com)

Advertising order open **January through 30 April 2024**

Survive & Thrive Report VOLUME VIII is **published in July 2024**

## PACKAGES

*\*opportunities available on first come first serve)*

### 1. Full page position side-by-side your company case-study:

Elevate your brand awareness with a full-page, showcasing your company's products, services and more. Reach a targeted audience and gain visibility with the content of your choice.

**£3,000 + VAT**

### 2. Inside front cover:

Promote your company's services, products and more with an inside front-cover advertisement opportunity. Captivate your audience from the first glance, ensuring your brand receives prime exposure. Elevate your message and impact with this premium placement.

**£ 3,600 + VAT**

### 3. Inside back cover:

Make a lasting statement on the closing pages of the Survive & Thrive Report with our exclusive inside back cover advertisement. Capture the attention and raise your organisation's visibility with high-impact positioning.

**£ 3,600 + VAT**

### 4. Double-page position after case study section:

Maximise your company's exposure with our double-page advertisement opportunity. Seize the spotlight, connect with the reader, and promote your organization.

**£4,500 + VAT**

## CUSTOMISE REPRINT

### 1. Highlight your company's case study + front section:

Receive a condensed edition of the Survive & Thrive Vol. VIII report, highlighting only your company's participation, coupled with the comprehensive full analysis of the entire report.

- PDF version (digital): **£115,00**
- PDF version with incorporated contact information (up to 2 emails, phone and website link) **£195,00**





# Advertisement file specification



## Full page position:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



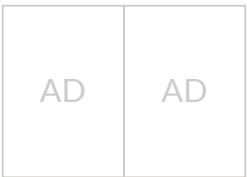
## Inside front cover:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



## Inside back cover:

- PDF format
- 210mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



## Double page position:

- PDF format
- 420mm (w) x 297mm (h) with 3mm bleed.
- 300dpi



## Survive & Thrive – EIC Insight Report is format A4

Please set the resolution of digital files to **300dpi** and keep the ad within its respective size limit listed above.

Submit your ad to **Richard Cheatle** via email to [richard.cheatle@the-eic.com](mailto:richard.cheatle@the-eic.com) by **May 31, 2023**.



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